

# TNA

# Strategic Plan

# 2025

**Our mission: to promote and provide current information and education to all health professionals working in organ donation and transplantation.**

**To operate as a health promotion charity by assisting to control diseases resulting in the requirement for, and advancing the care of individuals requiring and undergoing, the transplantation of organs.**

**To develop a network of members with common interests in transplantation to explore and promote professional and ethical issues.**

**To foster and facilitate a collaborative environment for transplant health professionals to provide the highest attainable level of patient care.**

## PRIORITY AREA

### 1

### Education

**Provide high quality, evidence-based education to the sector.**

Objective 1.1: Annual national conference

Objective 1.2: State branch education sessions

Objective 1.3: Transplant Journal of Australasia

Objective 1.4: Opportunities for educational collaboration with other associations & consumer & community groups

## PRIORITY AREA

### 2

### Professional profile

**Advance the profession of transplant health professionals and raise the profile of the TNA.**

Objective 2.1: Representation on and consultation to peak national transplant bodies

Objective 2.2: Promote transplant nursing & other health care professionals in the transplant sector.

Objective 2.3: Provide leadership and mentorship to transplant nurses & other health professionals in the transplant sector

Objective 2.4: Professional visibility via information technology platforms

## PRIORITY AREA

### 3

### Membership

**Promote growth and relevance as a member focused association**

Objective 1: Increase and sustain membership numbers

Objective 2: Foster inclusivity for allied health professionals

Objective 3: Provide a supportive network for TNA members

Objective 4: Provide value of membership to all TNA members

## PRIORITY AREA

### 4

### Organisational sustainability

**Ensure the TNA continues to be a robust and active association**

Objective 1: Encourage member involvement on state and national executive

Objective 2: Ensure efficient and transparent organisational financial sustainability

Objective 3: Maintain industry collaboration to assist with provision of educational events